



SCIENCE AND DATA AND PIXELS, OH MY!!

PULLING BACK THE CURTAIN ON NASA'S VISUAL STORYTELLING



StoryLab

NOV 9TH, 2022

10 - 11 AM

The National Aeronautics and Space Act, which in 1958 chartered NASA, called for the agency “to provide for the widest practicable and appropriate dissemination of information concerning NASA activities and the results thereof.” To this end, NASA has employed teams of creative minds to showcase the groundbreaking discoveries taking place for more than 60 years. The Goddard Scientific Visualization Studio (SVS) and the Conceptual Image Lab (CI Lab) comprise two of these teams that are continually finding visually compelling ways to communicate these discoveries as well as the stories behind them.

During this panel discussion, SVS data visualizers and CI Lab creators will discuss how they use computer graphics and other cutting-edge tools to tell NASA's story to the world.

KEL ELKINS

MICHAEL LENTZ

AJ CHRISTENSEN

JONATHAN NORTH

This event will be broadcast on IBM Cloud Video at
<https://video.ibm.com/channel/nasa-gsfc>